



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1370349

Schedule Dates 09/12/12-09/18/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY/73 (472508)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 73
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY
JARED SALLES

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09815951
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,831.25
Net Total \$50,043.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	97	\$58,875.00
Grand Total:	97	\$58,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/12/12-09/14/12	2	:30	5:58A- 6:30A (EST)				1	1	1			3	\$300.00	\$900.00	Columbus (WSYX)	NEWS	9/11/12
2.0	Normal Line / SPOT (2)	09/17/12-09/18/12	2	:30	5:58A- 6:30A (EST)		1	1						2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/11/12
3.0	Normal Line / SPOT (3)	09/12/12-09/14/12	2	:30	6:30A- 6:57A (EST)				1	1	1			3	\$300.00	\$900.00	Columbus (WSYX)	NEWS	9/11/12
4.0	Normal Line / SPOT (4)	09/17/12-09/18/12	2	:30	6:30A- 6:57A (EST)		1	1						2	\$300.00	\$600.00	Columbus (WSYX)	NEWS	9/11/12
5.0	Normal Line / SPOT (5)	09/12/12-09/14/12	2	:30	6:58A- 8A (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	GMA	9/11/12
6.0	Normal Line / SPOT (6)	09/17/12-09/18/12	2	:30	6:58A- 8A (EST)		1	1						2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/11/12
7.0	Normal Line / SPOT (7)	09/12/12-09/14/12	2	:30	8A- 9A (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	GMA	9/11/12
8.0	Normal Line / SPOT (8)	09/17/12-09/18/12	2	:30	8A- 9A (EST)		1	1						2	\$375.00	\$750.00	Columbus (WSYX)	GMA	9/11/12
9.0	Normal Line / SPOT (9)	09/17/12-09/18/12	2	:30	10:57A- 12P (EST)		1	1						2	\$550.00	\$1,100.00	Columbus (WSYX)	VIEW	9/11/12
10.0	Normal Line / SPOT (10)	09/12/12-09/14/12	2	:30	10:57A- 12P (EST)				1	1	1			3	\$550.00	\$1,650.00	Columbus (WSYX)	VIEW	9/11/12
11.0	Normal Line / SPOT (11)	09/12/12-09/14/12	2	:30	12P- 12:56P (EST)				1	1	1			3	\$375.00	\$1,125.00	Columbus (WSYX)	NEWS	9/11/12
12.0	Normal Line / SPOT (12)	09/17/12-09/18/12	2	:30	12P- 12:56P (EST)		1	1						2	\$375.00	\$750.00	Columbus (WSYX)	NEWS	9/11/12
13.0	Normal Line / SPOT (13)	09/12/12-09/14/12	2	:30	4P- 4:30P (EST)				1	1	1			3	\$500.00	\$1,500.00	Columbus (WSYX)	JUDGE JUDY	9/11/12
14.0	Normal Line / SPOT (14)	09/17/12-09/18/12	2	:30	4P- 4:30P (EST)		1	1						2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1370349
Schedule Dates 09/12/12-09/18/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY/73 (472508)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 73
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY
JARED SALLES

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09815951
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,831.25
Net Total \$50,043.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	97	\$58,875.00
Grand Total:	97	\$58,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	09/17/12-09/18/12	2	:30	4:30P- 5P (EST)		1	1						2	\$500.00	\$1,000.00	Columbus (WSYX)	JUDGE JUDY	9/11/12
16.0	Normal Line / SPOT (16)	09/12/12-09/14/12	2	:30	4:30P- 5P (EST)				1	1	1			3	\$500.00	\$1,500.00	Columbus (WSYX)	JUDGE JUDY	9/11/12
17.0	Normal Line / SPOT (17)	09/17/12-09/18/12	2	:30	5P- 5:30P (EST)		1	1						2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/11/12
18.0	Normal Line / SPOT (18)	09/12/12-09/14/12	2	:30	5P- 5:30P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	NEWS	9/11/12
19.0	Normal Line / SPOT (19)	09/12/12-09/14/12	2	:30	5:30P- 5:58P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	NEWS	9/11/12
20.0	Normal Line / SPOT (20)	09/17/12-09/18/12	2	:30	5:30P- 5:58P (EST)		1	1						2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/11/12
21.0	Normal Line / SPOT (21)	09/17/12-09/18/12	2	:30	5:58P- 6:30P (EST)		1	1						2	\$700.00	\$1,400.00	Columbus (WSYX)	NEWS	9/11/12
22.0	Normal Line / SPOT (22)	09/12/12-09/14/12	2	:30	5:58P- 6:30P (EST)				1	1	1			3	\$700.00	\$2,100.00	Columbus (WSYX)	NEWS	9/11/12
23.0	Normal Line / SPOT (23)	09/17/12-09/18/12	2	:30	6:58P- 7:27P (EST)		1	1						2	\$750.00	\$1,500.00	Columbus (WSYX)	ENT TONIGHT	9/11/12
24.0	Normal Line / SPOT (24)	09/12/12-09/14/12	2	:30	6:58P- 7:27P (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	ENT TONIGHT	9/11/12
25.0	Normal Line / SPOT (25)	09/12/12-09/14/12	2	:30	7:28P- 7:57P (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/11/12
26.0	Normal Line / SPOT (26)	09/17/12-09/18/12	2	:30	7:28P- 7:57P (EST)		1	1						2	\$750.00	\$1,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	9/11/12
27.0	Normal Line / SPOT (27)	09/12/12-09/14/12	2	:30	11P- 11:35P (EST)				1	1	1			3	\$800.00	\$2,400.00	Columbus (WSYX)	NEWS	9/11/12
28.0	Normal Line / SPOT (28)	09/17/12-09/18/12	2	:30	11P- 11:35P (EST)		1	1						2	\$800.00	\$1,600.00	Columbus (WSYX)	NEWS	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1370349

Schedule Dates 09/12/12-09/18/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY/73 (472508)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name KINCA,STEPHAINE
Phone/Fax /
CPE 73
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments ROMNEY
JARED SALLES

Date Entered 09/11/12
Last Modified 09/11/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09815951
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,831.25
Net Total \$50,043.75
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Sep. 2012	97	\$58,875.00
Grand Total:	97	\$58,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT (29)	09/17/12-09/18/12	2	:30	11:30P- 12A (EST)		1	1						2	\$750.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	9/11/12
30.0	Normal Line / SPOT (30)	09/12/12-09/14/12	2	:30	11:30P- 12A (EST)				1	1	1			3	\$750.00	\$2,250.00	Columbus (WSYX)	NIGHTLINE	9/11/12
31.0	Normal Line / SPOT (31)	09/17/12-09/18/12	2	:30	5:01A- 5:57A (EST)		1	1						2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/11/12
32.0	Normal Line / SPOT (32)	09/12/12-09/14/12	2	:30	5:01A- 5:57A (EST)				1	1	1			3	\$100.00	\$300.00	Columbus (WSYX)	NEWS	9/11/12
33.0	Normal Line / SPOT (33)	09/12/12-09/14/12	2	:30	5:30A- 5:57A (EST)				1	1	1			3	\$100.00	\$300.00	Columbus (WSYX)	NEWS	9/11/12
34.0	Normal Line / SPOT (34)	09/17/12-09/18/12	2	:30	5:30A- 5:57A (EST)		1	1						2	\$100.00	\$200.00	Columbus (WSYX)	NEWS	9/11/12
35.0	Normal Line / Prime (35)	09/18/12-09/18/12	2	:30	9P- 11P (EST)			1						1	\$2,000.00	\$2,000.00	Columbus (WSYX)	20/20 BARB WALTERS	9/11/12
36.0	Normal Line / Prime Premium (36)	09/13/12-09/13/12	2	:30	9P- 10P (EST)					1				1	\$2,500.00	\$2,500.00	Columbus (WSYX)	GREYS ANATOMY	9/11/12
37.0	Normal Line / Prime Premium (37)	09/13/12-09/13/12	2	:30	10P- 11P (EST)					1				1	\$2,000.00	\$2,000.00	Columbus (WSYX)	PRIVATE PRACTICE	9/11/12
38.0	Normal Line / SPOT (38)	09/15/12-09/15/12	2	:30	8A- 9A (EST)							1		1	\$150.00	\$150.00	Columbus (WSYX)	GMA SAT	9/11/12
39.0	Normal Line / Football (39)	09/15/12-09/15/12	2	:30	3:30P- 7P (EST)							1		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	COLLEGE FOOTBALL	9/11/12
40.0	Normal Line / SPOT (40)	09/12/12-09/14/12	2	:30	5:58P- 6:30P (EST)	1			X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	9/11/12
41.0	Normal Line / SPOT (41)	09/16/12-09/16/12	2	:30	7:58A- 9A (EST)								1	1	\$150.00	\$150.00	Columbus (WSYX)	GMA SUN	9/11/12
42.0	Normal Line / SPOT (42)	09/16/12-09/16/12	2	:30	10:30A- 11:30A (EST)								1	1	\$750.00	\$750.00	Columbus (WSYX)	THIS WEEK	9/11/12

CONFIRMATION CONTRACT

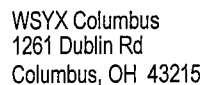
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



Contract #	1370349
Schedule Dates	09/12/12-09/18/12
Advertiser	Romney for President (25779)
Agency	American Rambler Productions (11943)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	ROMNEY/73 (472508)
Salesperson	Millennium/DC, Washington DC (1108)
Sales Office	Millennium Washington DC
Buyer Name	KINCA,STEPHAINE
Phone/Fax	/
CPE	73
Account Types	National/Political Candidate Agency BRD
Billing Type	Standard
Comments	ROMNEY JARED SALLES

Columbus (WSYX)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	97	\$58,875.00
Grand Total:	97	\$58,875.00

CONFIRMATION CONTRACT

Comments: